

# **Engage me as your Personalised Internet Marketing Trainer for 1 Day To Increase Your Internet Marketing Proficiency Immediately Or I Will Refund You Back All Your Tuition Fees!**

## **Introduction**

After attending a few Internet Marketing Seminars in Singapore such as the World Internet Summit 2006 and Stephen Pierce's Unleash Your Marketing Genius 2007, both organised by Success Resources, I realised that there are many Internet newbies and aspiring Internet Entrepreneurs who needed help with even the most basic Internet stuff such as registering a domain, setting up hosting, doing FTP etc.

Very often than not, many of the attendees, especially Internet newbies, really require step-by-step assistance to guide them through the basics, even after the events which they had paid hundreds, if not thousands of dollars to attend and learn. I feel that it is really a big pity that many of them could not put their newly acquired, valuable knowledge to good use after attending the expensive seminars because they are 'turned' away by all the basic technicalities which is easy to get over with once they have the proper guidance.

## **How I can help you, a newbie**

First of all, I got to make a few things clear:

1. I am not an expert Internet guru who makes tens of thousands of dollars online and I cannot guarantee you that as well. In fact, I do not market or position myself as one or to guarantee you that you will make a lot of money online with my help. Nevertheless, I am in a better position than many of the online newbies to assist them with many of the confusions that they are having right now. Why do I say that? Please read on...
2. I do not have great credentials to boost of but I do have the following experiences which I suspect makes me slightly better than many of the online newbies:

### My IT Experience

I created my first web page in 1996 when I was a student in one of the local polytechnics studying for my Diploma in Information Technology. In that same year, I helped to train Secondary school students to create simple web pages during the Computer Camps that the Polytechnic organised.

I was trained to write software for 3 years when I was in school although I have never liked it. Nevertheless, as part of a team, I have completed 2 gaming projects which involves creating a network game of the popular Uno card game using Java programming language and a Word Mastermind game using the programming language, known as the C language.

During my industrial attachment in one of the Defence Technology Unit under MINDEF, I went on to assist MINDEF in developing a new software application from scratch on my own to test one of their in-house developed software component using Visual Basics, a rapid development tool.

So technically, I will be more competent than many of you (although I hate to deal with technical stuff) which I think qualifies me to help you with very basics of all basics.

### My First Dollar Online

I made my first dollar online in 2001. Following that, I have been reading up and following closely some of the well known Internet Marketing gurus like the late Corey Rudl who founded Internet Marketing Center (marketingtips.com), and the widely acknowledged godfather of Internet Marketing, Mark Joyner, who have since retired a few years ago from Internet Marketing. In fact, I am also one of the worldwide 500 owners of Mark's Farewell Package when he sold off his Internet Marketing empire with the source codes to his various products during his retirement. (But I have to admit that after spending good money for the Farewell Package, I did not make good use of it.) Not only that, I have also bought many Internet Marketing resale products which I personally used myself.

### Other Online Money I Made

I have made some money with various affiliate programs over the last few years but they are not any obscene amount to impress you, so I will keep it as a secret to myself.

Just in case you are wondering, yes, I am also on Google AdSense program and have also made my first USD\$100 with Google AdSense with my web sites and received my first AdSense cheque from Google. The cheque amount is not a lot too, but I suspect I am still better off than many newbies starting online.

### My Internet Marketing Experience

Other than studying and playing with Internet Marketing for a longer period of time than most of the newbies, I have also invested some good money to graduate from the following reputable Internet Marketing events:

- World Internet Summit 2006 (going to WIS 2007 as well)
- Ewen Chia's Affiliate Windfall Workshop (where he spills his secrets for his online success)
- Stephen Pierce's Unleash Your Marketing Genius 2007 (4 full-days course)
- Currently, I am also under Stephen Pierce's Forced Income Protégé program to learn more about Internet Marketing from the guru himself.

### Things That I Can Help You With

- Registering a domain name (can guide you step-by-step)
- Setting up a web hosting account (how to choose a web host based on your requirements or budget)
- Learning about FTP basics and how to do it (I can tell you where to get some FTP software for free legally to do FTP. It is very simple only to do FTP but some seminars made it seem difficult to newbies)
- 5 minutes introduction to HTML (And that is all you need to know to get started because free web design software have made things so simplified for you to start creating web pages. If you can use Microsoft Word, I am pretty sure I can teach you how to create simple Internet Marketing web sites. I will also show you where to find a few web design tools for free to use to create your web site)
- Creating opt-in pages and link them to your autoresponder (I am most familiar with GetResponse.com)
- How to set up a basic free blog using blogger.com
- How to set up one-click installation of Wordpress blogs/forums with your web host if they support Cpanel and Fantastico
- Basic introduction to Affiliate Marketing (I will show you how anyone can start making money on the Internet immediately even if you have no web site, product or mailing list!)
- Basic introduction to Search Engine Marketing (I will primarily cover more on Google because I am more familiar with it)
- I will try to answer your questions about Internet Marketing to the best of my knowledge or at least share with you what I have learned from some of the Internet Marketing gurus during events in which I paid good money to attend.

- I have obtained the resale rights to some Internet Marketing products over the last 6 years and I can share these software with you as long as it is legally permissible to do so.

#### My Experience with the Internet

I love the Internet so much to the extent I think I am addicted on the Internet. I can easily spend 12 or 20 hours or more online continuously, every single day of a week if I choose to (although I am trying to cut down because it is not very healthy).

My love for the Internet has even pushed me one step further to start my own web design agency in 2002 to help individuals and corporate businesses develop their online presence. Today, together with my partners, I am still doing Internet consulting work to help people get online. So, I believe I am Internet-savvy enough to help Internet newbies become more proficient with Internet technologies.

#### **How You Can Go About Engaging Me For 1 Day**

The reason why I am doing this is because I want to help you, as a newbie, to get started. I am quite free most of the time and I want to make better use of this time! Plus, I am really talkative and I would like to talk and hopefully with my 'noise', I can help you along the process in your new Internet Marketing venture! Just in case you are wondering about me, I can tell you I am a easy-going and friendly guy.

#### How To Get Started

1. We need a quiet place with reliable and stable Internet access, preferably your home or office so that we do not get much distraction.
2. You need to have your own notebook or computer to start installing software on your computer so that after the training, you can continue to work on your Internet business on your computer. (If you already have the basic software installed, then you do not have to install any.) I can prepare and download all the basic software in a CD beforehand so that you do not have to download yourself and we can kickstart immediately when I reach the venue of training.
3. My cost will be this:  
SGD\$120 for full day training (8 hours) during any weekday.  
SGD\$160 for full day training (8 hours) during any weekend.
4. If you have any queries, you can call me at 6726 0060 or email me [contact@donaldlim.com](mailto:contact@donaldlim.com)